



The Original. And still the Best.

Fifteen years ago, FlashNet became the first archive management solution to be included in the Avid® price book, certified, sold and supported by Avid®. Since then FlashNet has continued to evolve and remains the class-leading archive solution for the Avid® ecosystem.

Today, over 250 M&E organizations trust Masstech solutions to keep their Avid® assets safe, searchable and always available. Did you know that over 40% of M&E production assets around the world are currently under the management of Masstech solutions? That's nearly an exabyte of data.

FlashNet is platform and vendor agnostic. Tape, disk, public / private cloud or a hybrid that encompasses any combination - FlashNet moves, copies and manages your data so that it's always stored in the most cost-efficient storage layer.



Why Masstech?

Proven Solutions

No other archive provider has worked in partnership with Avid® as closely for as long

Class-Leading Scalability

Easily add more storage as your archive grows - without performance degradation

Deep Integration

Send, find and retrieve assets directly from your Avid® applications

DR & Site Replication

Replicate content across geographically separated sites, ensuring business continuity

Multi-platform

Tape, disk, cloud or hybrid: choose the optimized storage environment to store your assets as cost effectively as possible

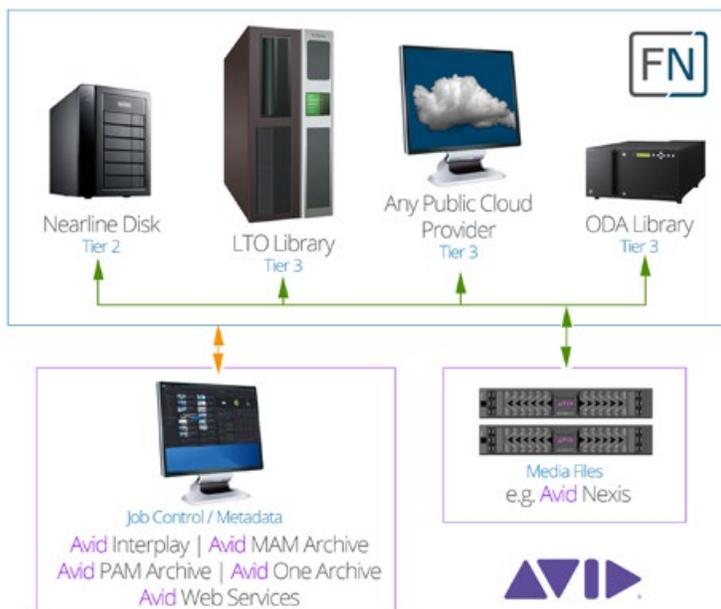
Unrivalled Reliability

Automatic fail-over and built-in redundancy ensure that your archived assets are always available

Environment-Specific workflows

Dedicated workflows built specifically for iNEWS® completely automate news content archiving





Whichever Avid® system you use, FlashNet provides seamless integration into cloud or on-prem archives

Built-in Archiving for the entire Avid® ecosystem

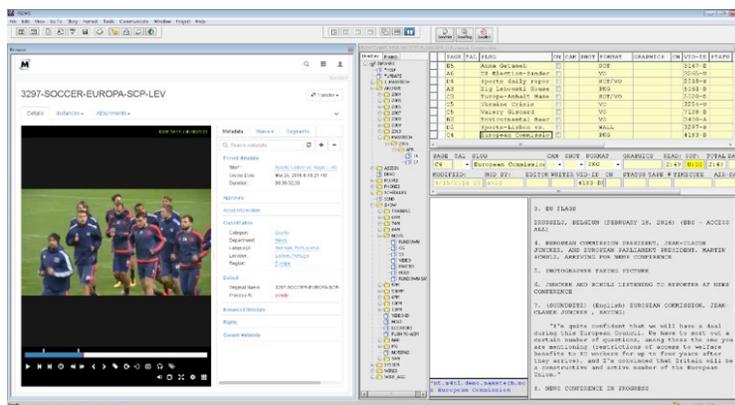
Whichever Avid® system you use, FlashNet is seamlessly integrated into your applications and workflows, helping you to manage your storage and to free-up Nexis/ISIS and other local disk space.

FlashNet makes the archive invisible to you, appearing as just another storage location in the UI; simply choose 'Send to Archive' from the application interface to automatically move your assets to the archive, and then let FlashNet handle the heavy-lifting while you get on with the rest of your day. FlashNet keeps you informed at all times, providing pop-up notifications within your Avid interface, for example if a tape needs to be loaded into the library.

From fully-featured Interplay Archive to drag-and-drop watch folder-based archiving using Avid Web Services, FlashNet provides a cost-effective, highly optimized archive solution for every Avid® user.

Automated archiving for iNEWS®

- Designed exclusively for NRCS systems
- Completely automates archiving of news content
- Ensures that all content has rich metadata by attaching scripts to archived video
- Archived content can be found and retrieved directly from the iNews user interface - scripts are linked to the Masstech asset
- Full integration with all Avid® systems.



The Masstech Difference

Unlike other vendors, Masstech doesn't sell hardware or consumables. With a Masstech system, you're free to choose your own storage hardware and platforms - no vendor lock-in, no expensive on-going commitments. This means that you get the optimized storage environment for your assets, not a proprietary system designed to suit your vendor. Search 'The Masstech Difference'.

Copyright © 2018 Masstech Innovations. Not to be reproduced in whole or in part without the written permission of Masstech Innovations. Avid, the Avid logo, Interplay, Avid MAM, Avid PAM, Avid OneArchive and iNEWS are all trademarks of Avid Technologies Inc. Masstech, FlashNet, the Masstech logo and the FlashNet logo are trademarks of Masstech Innovations. All other logos and trademarks are the property of their respective owners.