Media Transcoder

Access your clips using multiple resolutions

Media Transcoder is the first product to automatically build all of the required formats for the entire enterprise during ingest.

Choice of the correct media resolution to use based on available bandwidth.

Full Interplay integration allows the clip's rich metadata to be shared by multiple access methods which require the multiple essence formats Media Transcoder creates.

NL Technology introduces Media Transcoder for AutoIngest Direct with Interplay. Builds multiple target formats for use with different production tools automatically during the ingest process. A hands-free application... like AutoIngest.

Clips are retained in Interplay where rich metadata can be searched using Interplay Access to find the clip. Different tools automatically select the proper essence format to use.

Fully Integrated with Avid Interplay

Media Transcoder™

Media Transcoder Features

- Fully integrated with our SAT AutoIngest Direct and Avid Interplay.

- Very simple setup and operation.

- Automates the creation of required video formats such as DNxHD, XDCAM SD/HD, DV25/50/100, AVCI, JPEG 2000 and Interplay H.264 and H.263 Proxy formats.

- Creates fully compliant Avid MXF media files.

- Build new resolutions on separate workspaces.

- Produces one interplay clip with multiple essence formats... supports dynamic or static relinking.

- H.264 and H.263 Interplay Proxy formats are optionally created on separate ISIS workspaces.

- Clips are available immediately for use as transcoding progresses.

- Transcode EVS formats into Avid formats and check them into Interplay as Avid clips.

- Samma (OP-1A) batch import workflow engine.

Cost Savings and Benefits

- Hands-free operation requires little operator support.

- Create selected formats automatically during ingest for all workflows required.

- Create the format you need from ANY format ingested.

- Build Interplay proxies for WAN browsing at ingest time.

- Keep edit bays free.

- Optionally keep proxies on a separate workspace for simple media management.

- Cost effective alternative to other approaches.

- Scalable to meet your needs.

- Fully Avid compliant codecs.